



Please read these Contest Terms and Conditions carefully before you enter the Contest. By entering, you are deemed to have accepted these Contest Terms and Conditions and that you agree to abide by them. If you do not agree to these Contest Terms and Conditions, please refrain from participating in the Contest.

CONTEST TERMS & CONDITIONS

1.	Contest:	RED BULL X FREE FIRE ENERGY EVERYWHERE CONTEST
2.	Organiser:	Yee Lee Marketing Sdn Bhd 199601011784 (384133-A).
3.	Contest Period:	a. The Contest will run from 00:00:00, 15/10/2026 to 23:59:59, 30/11/2026. b. All Entries received outside the Contest Period will be automatically disqualified. c. The Organiser reserves the right to vary, extend, suspend or terminate the Contest where reasonably necessary due to circumstances beyond its reasonable control, fraud, legal or regulatory requirements, or any other event that materially affects the fair administration of the Contest. Any such variation, extension, suspension or termination shall not give rise to any claim by the Participants against the Organiser. Any material change to the Contest will be announced through the same official channels used for the Contest, where reasonably practicable.
4.	Eligibility:	a. The Contest is open to all legal residents of Malaysia above eighteen (18) years of age (as at 15/10/2026) except the employees and immediate families of the Organiser, including its affiliated and/or related companies, distributors, communications, PR, digital and Contest agencies. b. The Organiser shall reserve the right to request evidence of identification documents, if required.
5.	Participating Products	a. The participating RED BULL products ("Products") in either single cans, cluster packs or cartons are as per below: i. RED BULL SPARKLING POMELO 250ml, and ii. RED BULL SPARKLING APPLE MUSCAT GRAPE 250ml.

6.	Proof of Purchase:	a. To participate in the Contest, purchase a minimum of two (2) cans of any Products in a single original receipt from any participating in-store outlet (“Outlet”) during the Contest Period (“Receipt”). b. The Contest is available at participating physical outlets of the following retailers: 7-Eleven, CU Mart, FamilyMart, GT & EM stores, KK Mart, Lotus’s, MyNews, and participating supermarkets and hypermarkets. For the avoidance of doubt, purchases made through online stores, online marketplaces, e-commerce platforms or any other online channels are not eligible for participation in the Contest. c. All Receipts that do not meet the requirements stated herein shall be disqualified by the Organiser. The Organiser reserves the right to disqualify any Receipt with incomplete details, reprinted, duplicated, illegible, unclear, damaged, altered, modified, forged, falsified and/or otherwise do not comply with these Contest Terms and Conditions, as determined by the Organiser at its sole discretion, without further notification to the Participants. d. The Receipt is the proof of purchase required to participate in the Contest. The Receipt must consist details of the date of purchase, Products purchased, purchase amount, Receipt number and name or logo of Outlet (“Receipt Details”). Participants may submit multiple Receipts. However, each Receipt may ONLY be used once and is eligible for one (1) Entry only (“Entry”). e. The Organiser will allocate serial number(s) to each valid Entry based on the quantity of Products purchased as stated on the Receipt submitted, subject to a maximum of ten (10) serial numbers per Receipt. One (1) serial number will be allocated for every two (2) Products purchased in a single Receipt. For example, during the Contest Period: i. Two (2) cans of Products purchased in a single Receipt will be allocated one (1) serial number; ii. Five (5) cans of Products purchased in a single Receipt will be allocated two (2) serial numbers; iii. One (1) cluster pack containing six (6) cans of Products purchased in a single Receipt will be allocated three (3) serial numbers; and iv. Five (5) cluster packs containing six (6) cans each (thirty (30) cans in total) purchased in a single Receipt will be allocated ten (10) serial numbers, being the maximum number of serial numbers that may be allocated per Receipt.
7.	Participating Method:	The submission method is only via the RED BULL X FREE FIRE ENERGY EVERYWHERE CONTEST Official WhatsApp Number: +6018 388 0802 (“Official WhatsApp Number”).

		a. <u>Entries Submission via WhatsApp</u> i. Snap one (1) clear and legible image of the Receipt in JPG, JPEG or PNG format, ensuring that the Receipt Details are clearly visible ("Image"). ii. Each Image must contain one (1) Receipt only, and the Image file size must not exceed 5MB. iii. Submit the Image via WhatsApp to the Official WhatsApp Number using a mobile number registered in Malaysia. iv. Upon submission of the Image, you will receive an autoreply message prompting you to complete the Entry Form by providing the following personal details ("Personal Details"): • Full Name; • Identification Number; • WhatsApp Mobile Number; and • Residential State. v. To complete your registration and Entry submission ("Entry"), follow the instructions in the autoreply message and submit your Personal Details within the time specified in the message. vi. You may submit multiple Entries using the same or different mobile numbers throughout the Contest Period. For each mobile number used, you will be required to provide your Personal Details upon your first submission using that mobile number. All subsequent Entries submitted using the same mobile number will automatically be linked to the Personal Details initially provided for that mobile number. The Organiser will deduplicate all Entries based on the Participant's identification number during the winner selection and verification process. vii. An autoreply acknowledgement message will be sent by the Organiser only upon the successful submission of your Personal Details for the first Entry received from each mobile number. No acknowledgement message will be sent for any subsequent Entries submitted using the same mobile number. The acknowledgement message confirms receipt of the Entry only and shall not be construed as confirmation that the Entry has been verified or qualifies for the Contest. b. The Organiser will process all Entries received. Unclear and illegible Images and incomplete Entries will be disqualified without further notification to the Participants for such disqualified Entries. Submission of an Entry and/or receipt of an acknowledgement message does not constitute confirmation that the Entry is a Qualified Entry. All Entries remain subject to verification by the Organiser in accordance with these Terms and Conditions. c. The Organiser shall reserve the right to request evidence of the original hardcopy of the Receipt for verification and prize redemption. Failure to
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		produce the original Receipt upon request will result in disqualification and prize forfeiture. d. All Participants must comply with the Contest Mechanics as determined by the Organiser. The Organiser shall determine the outcome of each Entry. All decisions made by the Organiser are final, conclusive, and binding, and no correspondence, appeal, or dispute will be entertained.
8.	Prizes:	a. <u>Nationwide Prizes</u>: There are two (2) Grand Prizes and twenty-five (25) Consolation Prizes to be won at the end of the Contest Period, The Nationwide Prizes are as follows: - Two (2) Grand Prizes, each comprising one (1) POCO X7 Pro gaming smartphone worth RM1,699 each as at 01/10/2026. The exact model specification and colour of the Grand Prize will be determined by the Organiser. Each Grand Prize includes the standard accessories supplied with the device and is subject to the applicable manufacturer's warranty. - Twenty-five (25) Consolation Prizes in the form of a Limited-Edition FREE FIRE Bunny Bundle Hoodie T-Shirt each, which is available in free size only. The Organiser will not entertain any request for an alternative size or exchange of the Consolation Prize for a different size. b. <u>Exclusive LOTUS'S Outlet Prizes</u>: There are four (4) Exclusive LOTUS'S Prizes in the form of a Limited-Edition FREE FIRE Cross Body Bag each to be won at the end of the Contest Period. c. Any promotional images of the prizes are for illustration purposes only and may differ from the actual prize awarded.
9.	Nationwide Prize Winners Selection Mechanics:	a. At the end of the Contest Period, all Qualified Entries will be assigned serial numbers consecutively, commencing from serial number "1". The serial numbers assigned to all Qualified Entries will be tabulated to determine the total serial numbers accumulated during the Contest Period. For example: If the total Qualified Entry serial numbers throughout the Contest Period are 12505, the Organiser will select the Finalists based on the following mechanics: <u>Two (2) Grand Prize Finalists</u>: 12505 will be divided by 2 which equals 6252.50 which will be rounded down to 6252. The multiplier winning serial number in this case is 6252. The Qualified Entry assigned the winning serial numbers of 6252 and 12504 will be selected. <u>Twenty five (25) Consolation Prize Finalists</u>: 12505 will be divided by 25 which equals 500.20 which will be rounded down to 500. The multiplier winning serial number in this case is 500. The

		Qualified Entry assigned the winning serial numbers of 500, 1000, 1500, 2000, 2500, 3000 and so forth will be selected.
10.	Exclusive LOTUS'S outlet Prize Winners Selection Mechanics:	a. At the end of the Contest Period, all Qualified Entries with LOTUS'S outlet Receipts will be assigned serial numbers consecutively, commencing from serial number "1". The serial numbers assigned to all LOTUS'S Qualified Entries will be tabulated to determine the total serial numbers accumulated during the Contest Period. For example: If the total LOTUS'S Qualified Entry serial numbers throughout the Contest Period are 4005, the Organiser will select the Finalists based on the following mechanics: i. <u>Four (4) Exclusive LOTUS'S Prize Finalists:</u> 4005 will be divided by 4 which equals 1001.25 which will be rounded down to 1001. The multiplier winning serial number in this case is 1001. The LOTUS'S Qualified Entry assigned the winning serial numbers of 1001, 2002, 3003 and 4004 will be selected.
11.	Winners Mandatory Question & Answer:	a. The Organiser will contact all selected Finalists via Official WhatsApp Number to the mobile number submitted in the relevant Qualified Entry. Each selected Finalist will be required to correctly answer one (1) question sent via WhatsApp. Only Finalists who answer the question correctly within the response period stated in the WhatsApp message shall be eligible to win the Prize. b. Any selected Finalist who fails to answer the question correctly and/or fails to respond within the stipulated response period stated in the WhatsApp message will be disqualified. The Organiser will then select the next Finalist in sequence based on the serial number following that of the disqualified Finalist. If the next serial number belongs to an ineligible or already-selected Participant, the Organiser will continue sequentially to the next eligible Qualified Entry. The same verification and response requirements shall apply to every replacement Finalist. c. The Organiser reserves the right, at its discretion, to select an alternative Finalist if the initially selected Finalist cannot be contacted or fails to answer the question correctly within the time stated. A Finalist who answers the question correctly within the stipulated response period and satisfies all verification requirements shall be deemed a Winner. d. The Organiser shall not be liable to any event where a selected Finalist cannot be contacted for any reason whatsoever.

		e. During the winner selection and verification process, the Organiser will consolidate and/or deduplicate Entries based on the Participant's identification details to determine the eligibility of each Participant for the Prizes. Each Participant is eligible to win a maximum of one (1) Prize throughout the Contest Period.
12.	Additional Terms:	a. Upon request, all Winners must provide their personal details to the Organiser for prizes fulfilment. Winners are also required to produce proof of identity for the purpose of verification. The only forms of proof of identity accepted by the Organiser are as follows: MyKad, Driver's license and/or Passport. Failure to provide any proof of identity entitles the Organiser to disqualify the Winners' eligibility and forfeit the Prize. b. All Winners will be notified via WhatsApp using the contact details provided at the time of participation. Winners must submit the required delivery details by the deadline stated in the WhatsApp notification. The Organiser will make one (1) contact attempt to notify each Winner. Failure to respond and/or submit the required details by the stipulated deadline will result in the Prize being forfeited without further notice. All Prizes must be claimed by the deadline stated in the WhatsApp notification. All unclaimed Prizes will be forfeited. The Organiser will not be held liable in the event of non-receipt or delayed delivery of the notification to the participants. c. Prizes will be delivered by courier to the address provided by the Winner and will be fulfilled within approximately six (6) to eight (8) weeks from the date the Winner has successfully completed the prize claim process. Delivery charges within Malaysia will be borne by the Organiser. d. The Organiser shall not be responsible for any delay, failed or undeliverable delivery arising from an incorrect, incomplete or outdated address or contact details provided by the Winner. Any Prize returned to the Organiser due to such circumstances, or any Prize which remains unclaimed after the stipulated deadline, shall be forfeited without replacement or compensation. e. The Organiser shall not be liable for any non-receipt or delayed receipt of the WhatsApp notification due to circumstances beyond its reasonable control, including network, telecommunications or technical issues. f. The Organiser shall reserve the right at its absolute discretion to substitute any of the prizes with another prize of equal or greater retail value in the event the original Prize is unavailable or due to circumstances beyond the Organiser's reasonable control. Any substitute Prize shall be determined by the Organiser, and no prior notice shall be required. All Prizes are awarded on

		an "as is" basis and are not transferable, exchangeable or redeemable for cash, credit or any other form of consideration. g. Winners shall be solely responsible for any taxes, duties, fees, charges or other costs associated with the acceptance or use of the Prize which are not expressly stated as being included, subject to applicable law. h. Participants must abide by the terms and conditions of the party(ies) arranging and/or providing for all the prizes and the terms and conditions attached to the prizes, if any. i. The Winners will be announced on the Organiser's official Instagram page at https://www.instagram.com/redbullnewgenmy/ or official Facebook page at www.facebook.com/redbullnewgen within four (4) to six (6) weeks from the end of the Contest Period. j. The Organiser and the companies involved in the Contest shall not be held liable in any way for delays, non-deliveries and/or interruptions of WhatsApp and online messages sent or received and shall not be held responsible for any unauthorised use of the mobile phone or subscriber's account in conjunction with the Contest. k. The Organiser is not responsible or liable for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorised access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems or traffic congestion on the internet and/or websites. l. Participants shall assume full liability and responsibility in case of any accident, injury, damage or claim resulting from participation in the Contest and the redemption of the Grand Prize. m. By participating in the Contest, Participants consent to give their personal information, and the Organiser reserves the right to publish and use the Winners' names, photographs and/or Entries for purposes of publicity, advertising and/or trade without further compensation or notice and each Participant is not entitled to make any claims for the use of their Entries by the Organiser. n. The Organiser collects personal identifiable information to provide services or to correspond with the participant. This information is stored in a manner
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		appropriate to the nature of the data by the Organiser and is used to fulfill the participant's request(s). By submitting the participant's personal information, the Participant consents to the use of such personal data for the purpose of present and future marketing and Contest purposes and to improve its products and services. If the Participant informs the Organiser via fulfilment@omnitem.com.my that the above information should not be used as a basis for further contact, the Organiser will respect the participant's request. The Participant's information will not be provided or shared with other companies for their use. o. By participating in the Contest, Participants agree to be bound by the official Contest Terms and Conditions and decisions of the Organiser. p. To participate in the RED BULL X FREE FIRE ENERGY EVERYWHERE, promotion for the redemption of free in-game items with every purchase, please visit the campaign website at https://redbulltcp.freefiremobile.com/?lang=en&region=SG for further information and the applicable terms and conditions. The redemption of free in-game items is a separate promotion and is governed by its own terms and conditions. q. The Organiser reserves the right to amend, delete or add to these Contest Terms and Conditions without any prior notice at any time and the Participants shall be bound by such changes. r. The Organiser's decision is final. Any appeal, query or correspondence relating to the Organiser's decision will not be entertained. s. The Contest Terms and Conditions are prepared in both English and Bahasa Malaysia. In the event of inconsistencies between the two versions, the English language version shall prevail.
12.	Notice Under The Personal Data Protection Act 2010:	a. This written notice ("Notice") serves to inform you that your personal data is being processed by or on behalf of Yee Lee Marketing Sdn Bhd ("Yee Lee" or "we" or "us"). Further, by submitting this Contest entries, you hereby consent to the processing of your personal data by Yee Lee in the manner as specified in this Notice. We shall be processing the personal data that you have provided us with such as your name, national identity card number, contact number, address and any other information that we have requested from you in this Contest entries. Yee Lee will be processing your personal data, including any additional information you may subsequently provide Yee Lee, for the purpose of conducting this contest and contacting you (if necessary).

		b. The personal data that you provide us may be disclosed to our service providers only for the afore-mentioned purposes. You are responsible for ensuring that the personal data you provide us is accurate, complete and not misleading and that such personal data is kept up to date. You may access and requests for corrections of your personal data and/or to limit the processing of your personal data or make any enquiries or complaints in respect of your personal data, by emailing our service provider at fulfilment@omnitem.com.my. In the event of any inconsistencies between the English version and the Bahasa Malaysia version of this Notice, the English version shall prevail over the Bahasa Malaysia version.
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